



Bristol's Food Journey

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Member of Bristol Food Policy Council

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Context: Bristol and work on food

Research:
'Who Feeds Bristol?'

Process: Bristol Food Policy Council, Good Food Plan & Charter

Examples of action

- Urban agriculture
- Influencing decision-makers
- Communication & coordination

© James Barke

Sharing the Bristol story

Population:

421,300 people
in city; 1 million in city
region

City region:

23,000 farm holdings;
50% < 5ha; Total
farmland area
860,928 hectares,

*One in every ten jobs
in the West of England
is in Food & Drink
sector*

Bristol city & region

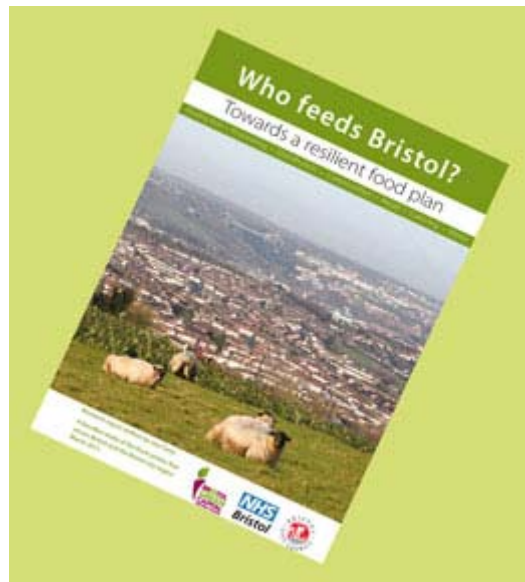


Food policy-related activity since 1997

Bristol
Food Links
1997-2005/8

Various public sector
sustainable food
procurement and
catering initiatives
since 2004 (schools &
hospital)

(2011)



BRISTOL
FOOD
NETWORK
(2009)



(2009)



Food for Bristol -
feeding bodies, feeding minds

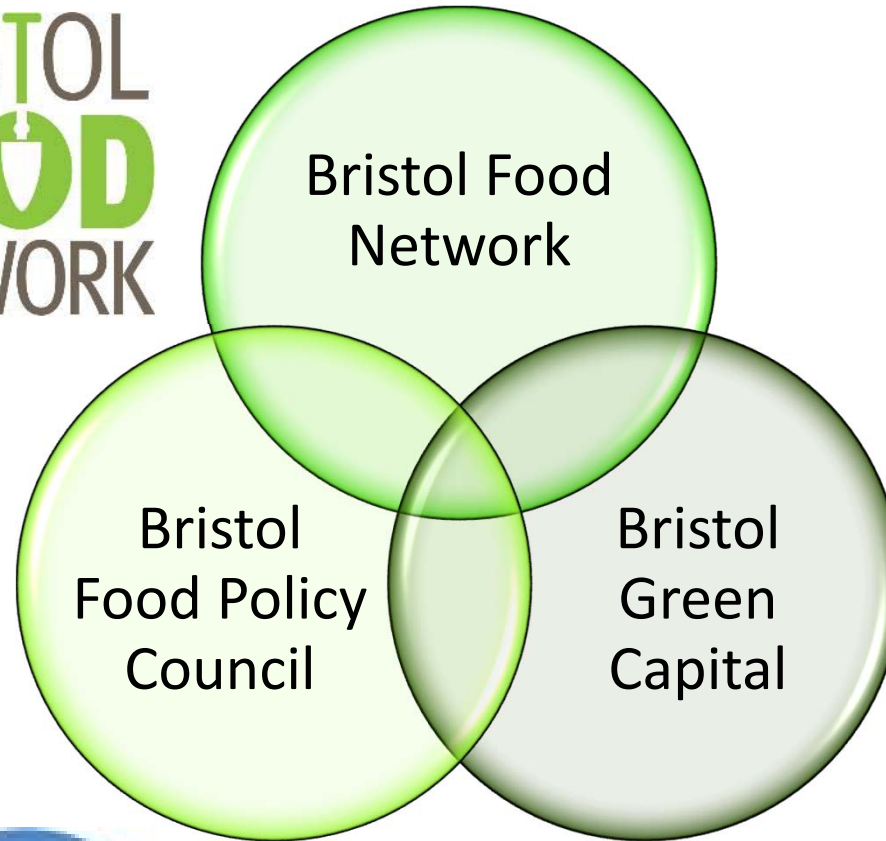
Food Charter

(2009)



Governance & structures

BRISTOL
FOOD
NETWORK



*Local
Government
National Health
Service
Businesses
NGO's
Education
Institutions
Voluntary Sector*



'Who feeds Bristol? Towards a resilient food plan', 2011

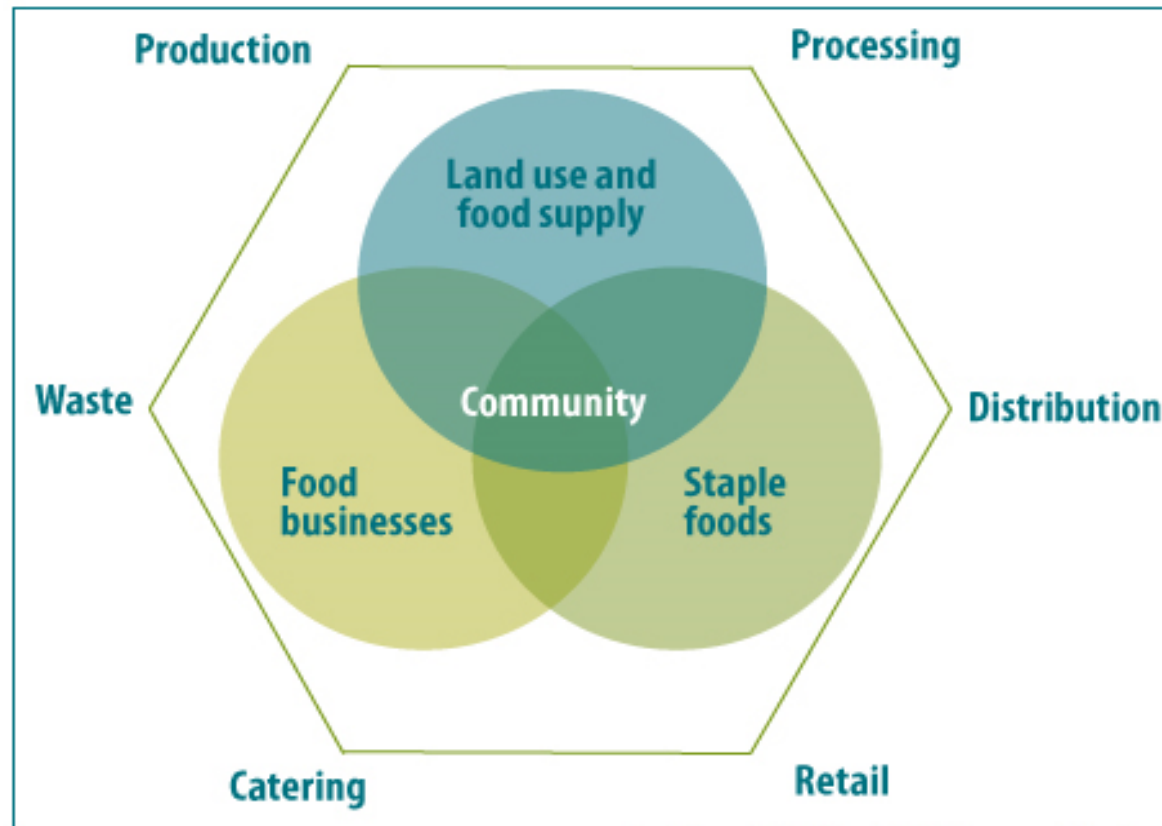


A research report by Joy Carey,
independent consultant, sustainable food
systems planning
(available on www.bristolfoodpolicycouncil.org)





Research focus – the whole food system



Joy Carey, 'Who Feeds Bristol' research design

Baseline data; strengths and vulnerabilities; positive planning powers

Staples from city region

'Cook from scratch'



Engaged citizens

Diverse food retail



'Closed loop' systems





<p><i>Food business overview:</i> Who provides food and food related services to the city?</p>	<p><i>Production capacity:</i> How much and what types of food are produced locally?</p>	<p><i>'Cook from scratch' offer:</i> Extent to which this is available from retailers and caterers</p>
<p><i>Local & regional supply:</i> What locally produced food is available, where from?</p>	<p><i>Public access:</i> Can all city residents easily buy fresh (local) food? (What does Bristol eat?)</p>	<p><i>Community engagement:</i> What level of food awareness is there amongst the city residents?</p>



Developing a Bristol Good Food Plan

Food systems planning process



**Bristol good food...
good for people,
places and the planet**

Bristol

good
FOOD





Bristol good food is the key message of the Bristol Food Policy Council. We believe **good food** is vital to the quality of people's lives in Bristol. As well as being tasty, healthy and affordable, the food we eat should be good for nature, good for workers, good for local businesses and good for animal welfare.

To find out more visit the **Bristol Food Policy Council** website: www.bristolfoodpolicycouncil.org

What you can do

The Bristol good food charter

As an individual

- Sign the charter
- Cook great meals from scratch using fresh, seasonal, local and organic produce
- Ask your school or workplace to serve only **good food**

www.bristolgoodfood.org/individual

As a business or institution

- Sign the charter
- Buy healthy and sustainable food that supports local economic prosperity
- Serve only **good food** to your students, or employees, patients or customers

www.bristolgoodfood.org/business

To keep up-to-date with food news in the city, sign up for **Bristol's local food update** newsletter at: www.bristolfoodnetwork.org



‘Immersion’
‘Implication’
‘Reciprocation’
‘Facilitation’

Role of the Bristol Food Policy Council:

- Validating
- Influencing
- Connecting & communicating
- Creating visibility

www.bristolfoodpolicycouncil.org



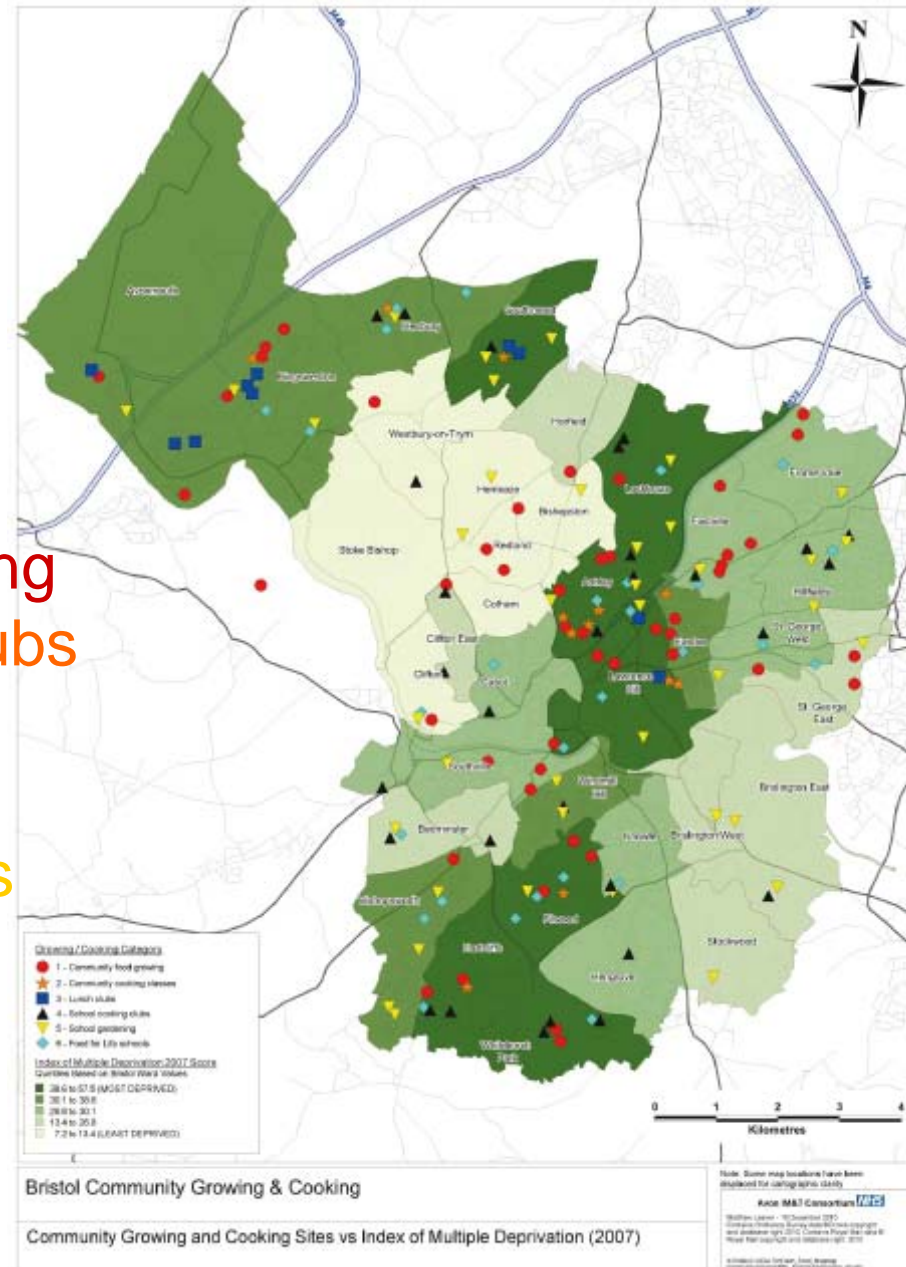


Action: urban food growing



Community food activity

- Community food growing
- Community cooking clubs
- Lunch clubs
- School cooking clubs
- School gardening clubs
- Food for Life schools



An edible garden city – c2000 ha
could provide 16% fruit & veg



Temporary use of urban land



The Severn Project, Bristol





BRISTOL FOOD NETWORK

Solar Saturday

10am-2pm Saturday 11 June

- 1 Solar Thermal Windmill Hill
- 2 Solar Thermal Southville
- 3 Solar Thermal Cliftonwood
- 4 Solar PV and Solar Thermal Montpellier
- 5 Solar Thermal & Solar Light Tubes St Andrew
- 6 Solar PV & Passive Solar Gain Bishopston
- 7 Solar Thermal Easton
- 8 Solar Thermal & Solar PV Frenchy
- 9 Solar Thermal Stone Bapton
- 10 Solar Thermal & Solar PV Westbury-on-Trym
- 11 Solar PV Westbury-on-Trym
- 12 Solar PV Westbury-on-Trym
- 13 Solar PV Filton
- 14 Solar PV Thornbury

SOLAR SATURDAY
 To book a visit to one or more homes please use the online booking system at: www.bristolgreendoots.org

10 Thornbury Harvest Coop
 Shelling School, Park Road, Thornbury BS35 1HP
 10am-2pm only
 A community-supported agriculture scheme growing fruit and veg for local people. Our produce is biodynamic, which roughly means organic plus more! Member benefits include a share of the veg and having a say in how the scheme is run. ACTIVITIES: 2x30 tours of our veg field, information about biodynamics and a chance to get your hands dirty by volunteering. 11 June is also Thornbury Food Fair - a great opportunity to browse lots of fresh local produce.

Get Growing Garden Trail

10am-2pm Saturday 11 June

- 1 **Incombe Farm Community** Smallholding Redcatch Allotments, Beckington Walk, Knowle BS3 5EA
 A community group growing vegetables and raising animals for meat and eggs to feed our families. High quality, high welfare, locally produced, fresh food. Activities: Meet the animals, Seed sowing in newspaper pots, Children's activities, Pizzas from our home built pizza oven, BBQ and refreshments. Members on hand to give urban smallholding advice. Plant and produce sales.
- 2 **Bristol Food Hubs at Coxes Garden** Hamilton House, 80 Stokes Croft BS1 3DY
 Garden established by GHO-FUN in 2009 as a robust edible garden and an inspiring example of urban food production. Activities: Bicycle powered smoothie maker, raise your say in what you want from your local shops and food projects and get involved in the exciting plans for a community-owned supermarket.
- 3 **Clifton Chili Club at Sussex Gardens** Highland Square, Clifton BS8 2YB
 A social club for people with a love of chili peppers. We grow a wide variety of chilies and many other varieties of fruit and vegetables in several growing locations in the area. Activities: Chili tasting, chili sauce and jam tasting, Raffle.
- 4 **Handmade Soap Community Garden** Stapleton Road Train Station, Easton BS5 4NE
 A community-led not-for-profit garden centre, social and education space providing quality, useful plants to East Bristol residents, promoting green living and social inclusion. Activities: Plant sales especially seasonal vegetables, herbs and wildlife friendly plants. Cafe selling vegetable organic food, Workshops (Biol).
- 5 **Ridge Landscapes Movement** Buried Treasures, The Park Opportunity Centre, Dundry Road BS4 1UD
 Long term unemployed volunteers receive training in urban agriculture and digital media skills. Produce is sold back to the community through a social veg box scheme. Activities: Seedlings and vegetables for sale. Talk to volunteers about urban growing.
- 6 **GREENS Community Market Garden** (Marrett's) MEREAD, Moleworth Drive, Withywood
 GREENS grow fresh fruit and vegetables with the help of volunteers. The produce is used in nutrition and cooking courses, and is sold to course participants and other local people at low cost. Activities: Tours (including the compost bin), Sale of plants and produce, Healthy home-grown food tasters and 'roughly' clean teas. If you do a bit of digging or sponging you'll get a cream tea for free!
- 7 **GHO-FUN** Ashley Vale Allotments, St Werburghs
 Note: Access from Hopton Road will be through St Werburghs Fair (entry cost applies). Or, approach from Miller Road or Stone Lane via Ashley Hill.

Survey of community food projects: skills, health & wellbeing, social inclusion





Action: influencing decision-makers



Land and planning:
a major challenge
to safeguard land
for food



**blue finger
alliance**





Raising the profile of independent
retailers





How can the city strengthen its work on the Good Food agenda?

How to fit food into other policy & strategy?

BCC Food & Planning Developmental Review, April 2014 *(commissioned jointly by Planning & Space and Public Health)*

Public sector food procurement and catering



North Bristol NHS Trust: sustainable catering award for patient food



Bronze, Silver & Gold Marks for *food quality & provenance* PLUS food leadership, food education & food culture.

Digby Primary School, courtesy of Soil Association

food
for life
PARTNERSHIP
GOLD



Action: communication & coordination

Network website & e-newsletter



Use of events & film:

- Good Food animation (3 mins)
- Good Food Plan launch conference & short film

www.bristolfoodpolicycouncil.org



Film & discussion evening with Mayor & local businesses



I'M PART OF...



BRINGING
PEOPLE & GOOD FOOD
TOGETHER

www.bristolfoodconnections.com



'Eat in'



'Pop up market'

'Schools Fruit Machine competition'





185,000 people attended
over 200 events in 11 days



URBACT – *Sustainable Food for Urban Communities...*



‘Growing’, ‘Delivering’, ‘Enjoying’ food in a more sustainable, less carbon intensive way – 10 cities sharing ideas & experiences



An URBACT II Thematic Network - Sustainable Food in Urban Communities



2015 is Bristol's year

We're very proud that in 2015,
Bristol will be the UK's first
European Green Capital.

'Energy, Transport, Food,
Nature, Resources'



An aerial photograph of a city, likely Glasgow, showing a dense urban landscape with a river winding through it. The city is characterized by a mix of modern high-rise buildings and older, terraced housing. The river is a central feature, with several bridges and a marina area. The surrounding area includes green spaces and hills in the distance.

Thank you!

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